



Waterville Main Street presents

The 11th Annual Parade of Lights & Tree Lighting Ceremony

Friday, November 25, 2016 at 6pm in Downtown Waterville

Downtown Waterville's annual holiday parade, held the evening after Thanksgiving, has drawn thousands of families to Main Street for many years and serves as a fun and festive kick off to the holiday season. What better time of the year to get together and show our community spirit and support for one another! Waterville Main Street is continuing this wonderful tradition, and we would like to invite you to participate.

The 11th Annual Parade of Lights will be held on Friday, November 25, at 6pm. Floats will assemble on Front Street, travel up Union Street, turn left on Main and continue to Castonguay Square with the lighting of the giant spruce and Santa's arrival at Kringleville. We would like to invite all area schools, businesses, churches, organizations and municipalities to participate in the parade by entering a float, marching band, or other appropriate entry.

If you would like to participate in the Parade of Lights, **please fill out the attached form and return it by November 4.** Please note that we are limiting the number of floats to 35, so register early to ensure participation. We ask that you please decorate your float using holiday or winter themed decorations and LIGHTS, LIGHTS, LIGHTS! The more lights the better! **Please note that the official Kringleville Santa is the only Santa allowed in the Parade. The same goes for Mrs. Claus!**

If you have any questions or wish to register over the phone, please contact Waterville Main Street at 207 680-2055. We look forward to working with you on this spectacular event!



11th ANNUAL



parade of lights

PARTICIPATION FORM

NAME OF BUSINESS / ENTRY: _____

DESCRIPTION OF FLOAT / TRUCK / ENTRY: _____

WILL YOUR ENTRY HAVE MUSIC? YES NO

IF YES, PLEASE DESCRIBE: _____

CONTACT NAME: _____

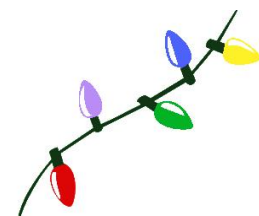
E-MAIL: _____

ADDRESS: , _____

PHONE: _____ CELL PHONE: _____

Please return this completed form by November 4, 2016, by mail or fax to: (207) 680-2056

Waterville Main Street
44 Main Street, Suite 202
Waterville, ME 04901
Telephone: (207) 680-2055
Fax: (207) 680-2056



QUESTIONS???? Call (207) 680-2055



The 11th Annual Parade of Lights Rules of Participation

DUE TO SAFETY CONCERNS:

People on floats are not allowed to throw candy, toys or other materials to the crowd.

Each float is encouraged to provide volunteer "walkers" to walk alongside the float and watch for pedestrians. Waterville Main Street will also be providing staff to help keep the crowds back!

PARADE PROCESS:

Line-up begins at 5:00pm on Front Street in Waterville. We will send specific directions about two weeks prior to the parade.

Unfortunately, wet weather does not mix well with electronics. Therefore, *in case of bad weather, the parade will be postponed to Saturday, November 26* (same time and place). Announcements will be made on local radio stations or you can call Waterville Main Street for a recorded message at 207 680-2055.

The parade route begins on Front Street, travels up Union Street, left onto Main Street looping back to Front Street.

Please do not drop people off at Castonguay Square. The only float stopping at Castonguay Square will be dropping off Santa and Mrs. Claus.

Santa's Choice award winners will have the opportunity to decorate Santa's float next year!

THE KRINGLEVILLE SANTA IS THE ONLY SANTA PERMITTED IN THE PARADE.
This includes Santa decorations of any size or type. Santa will arrive on the last float of the parade. Please do not dress as Santa or Mrs. Claus.

QUESTIONS???? Call 207-680-2055